

Ahmadreza Mostajabi

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Education

London Business School PhD, Strategy and Entrepreneurship	<i>Sep 2020 - Present</i>
Sharif University of Technology MBA, Master of Business Administration	<i>Sep 2016 - Aug 2018</i>
Shiraz University B.Sc, Computer Software Engineering	<i>Sep 2012 - Aug 2016</i>

Research Interests

- Competitive and Innovative Dynamics
- Platform Strategy

Thesis Chapters

Competing with the Platform: Complementor Positioning and Cross-Platform Response to Entry

Kapacinskaite, A., Mostajabi, A. (2024). Competing with the platform: Complementor positioning and cross-platform response to entry. *Strategic Management Journal*, 1–31. <https://doi.org/10.1002/smj.3643>

Myopic Expansions on Platforms: Evidence From Mobile Application Markets

- R&R at *Administrative Science Quarterly*
- In collaboration with Prof. Keyvan Vakili (LBS) and Prof. Aldona Kapacinskaite (Bocconi)

Competition Perception: How Homogeneity Shapes Competition and Innovation Dynamics in Platform Markets

- Job Market Paper
- Best Paper Nomination at Academy of Management TIM Division (2023)

Accepted Conferences and Seminars

○ European Digital Platform Research Network (EU-DPRN) Summit	2024
○ Consortium on Competitiveness and Cooperation (CCC)	2024
○ Strategy Science	2023
○ Academy of Management	2022-2023-2024
○ DRUID	2022-2023
○ Transatlantic Doctoral Conference	2022(Conference Lead)-2023
○ Bocconi's Platform Paper Development Seminar	2022
○ BU Platform Conference	2022-2023
○ Strategic Management Society	2022-2023-2024

Honors and Awards

○ Best Paper Nomination at Academy of Management TIM Division	2023
○ Sharif University's Top Educational Student	2017
○ Elites Foundation's Educational Award - Direct entrance to Masters program	2016
○ Shiraz University CSE Department's Top Student	2016

Teaching Experiences

Developing Strategy for Value Creation (Executive) Lead Tutor, 9 modules 2022, 2023, 2024	London Business School
CFO as Strategic Partner: Strategic Thinking (Executive) Lead Tutor, 4 modules 2023, 2024	London Business School
Digital Strategy (MBA and Executive Students) Teacher Assistant 2022, 2023, 2024	London Business School
Core Strategy (MBA) Teacher Assistant 2021, 2022, 2023	London Business School
Change Management (MBA) Teacher Assistant 2019, 2020	Sharif University of Technology
Platform Strategy (Undergrad and Executive) Teacher 2018	Sharif University of Technology
Organizational Behavior (MBA) Teacher Assistant 2017	Sharif University of Technology
Principles of Programming Teacher Assistant 2013, 2014	Shiraz University
English as a Second Language Teacher 2015, 2016	BLI

Ad hoc Reviewer

- Organization Science Journal
- Research Policy Journal
- Academy of Management Conference
- Strategic Management Society Conference
- DRUID Conference

Professional Experiences

Senior Product Manager - Snapp! Core Product Manager of Snapp, Largest Ride-hailing Platform in the Middle-East with +5 Million rides/day	2019 – 2020
Bahar & Saba Foreign Languages Institute English as a Second Language Teacher	2015 – 2016

Administrative Roles

Academy of Management TIM Division Social Media Coordinator	2024
TADC Conference London Business School - Conference Lead	2022
PhD Student Representative - SE Department London Business School	2022
BTIU Student Conference Conference Lead 2015	2013-2015

References

Dr. Keyvan Vakili

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London Business School

Prof. Sendil Ethiraj

Professor of Strategy and Entrepreneurship; Deputy Dean (Faculty)

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London Business School

Dr. Aldona Kapacinskaite

Assistant Professor, Department of Management and Technology

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Bocconi University