

Ahmadreza Mostajabi

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Education

London Business School

PhD, Strategy and Entrepreneurship

Sep 2020 - 2025 (expected)

Sharif University of Technology

M.Sc, Business Administration

Sep 2016 - Aug 2018

Shiraz University

B.Sc, Computer Software Engineering

Sep 2012 - Aug 2016

Research Interests

- Competitive and Innovative Dynamics
- Platform Strategy

Research Projects

Competing with the Platform: Complementor Positioning and Cross-Platform Response to Entry

- Conditional Accept at Strategic Management Journal
- In collaboration with Prof. Aldona Kapacinskaite (Bocconi)

Myopic Expansions on Platforms: Evidence From Mobile Application Markets

- R&R at Administrative Science Quarterly
- In collaboration with Prof. Keyvan Vakili (LBS) and Prof. Aldona Kapacinskaite (Bocconi)

Competition Perception: How Market Size and Homogeneity Shape

Competition and Innovation Dynamics in Platform Markets

- Job Market Paper
- Best Paper Nomination at AOM TIM Division (2023)

Navigating the Paradox: The Dual Impact of Platform Policies on Quality Improvement and Creating Frictions for Firms

- Data Collection and Analysis
- In collaboration with Prof. Keyvan Vakili (LBS)

Accepted Conferences and Seminars

- Strategy Science 2023
- Academy of Management 2022-2023-2024
- DRUID 2022-2023
- Transatlantic Doctoral Conference 2022(Conference Lead)-2023
- Bocconi's Platform Paper Development Seminar 2022
- BU Platform Conference 2022-2023
- Strategic Management Society 2022-2023-2024
- Ghoshal Conference

Honors and Awards

- Sharif University's Top Educational Student; 2017
- Shiraz University CSE Department's Top Student; 2016
- Iran National Elites Foundation's Educational Award; 2016
- Direct entrance to Sharif University's Masters program by being exempt from entrance exam; 2016

Teaching Experiences

Developing Strategy for Value Creation		London Business School
Lead Tutor	2022, 2023, 2024	
Digital Strategy		London Business School
Teacher Assistant	2022, 2023, 2024	
Core Strategy		London Business School
Teacher Assistant	2021, 2022, 2023	
Change Management		Sharif University of Technology
Teacher Assistant	2019, 2020	
Platform Strategy		Sharif University of Technology
Teacher Assistant	2018	
Organizational Behavior		Sharif University of Technology
Teacher Assistant	2017	
Principles of Programming		Shiraz University
Teacher Assistant	2013, 2014	
English as a Second Language		BLI
Teacher	2015, 2016	

Selected Work Experiences

Senior Product Manager - Snapp!	Feb 2019 – July 2020
Core Product Manager of Snapp, Largest Ride-hailing Platform in the Middle-East	
Product Manager - NoticeMe IM	2016 – 2017
Co-founder and Product Manager of NoticeMe, an instant messaging, multi-platform application designed for Shiraz University, under supervision of Dr. Farshad Khunjush	

Extra-Curricular Activities

TADC Conference	2022
London Business School - Conference Lead	
PhD Student Representative - SE Department	2022
London Business School	
BTIU Conference	2013-2015
Shiraz University - President 2015	
Scientific Association	2013-2015
Shiraz University, CSE Department - Core Member of the Association	