

# Ahmadreza Mostajabi

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## Education

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### London Business School

PhD, Strategy and Entrepreneurship

Sep 2020 - In Progress

### Sharif University of Technology

M.Sc, Business Administration

Sep 2016 - Aug 2018

### Shiraz University

B.Sc, Computer Software Engineering

Sep 2012 - Aug 2016

## Research Interests

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- Competitive and Innovative Dynamics
- Platform Strategy

## Research Projects

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### Platform Entry and Innovation: The Role of Adjustment Costs in Shaping Complementor Strategy

- Revise and Resubmit at Strategic Management Journal (2023)
- In collaboration with Prof. Aldona Kapacinskaite (Bocconi)

### Not So Fast: How Large-Scale Market Entry Impacts Firm Performance and Innovation

- In collaboration with Prof. Keyvan Vakili (LBS) and Prof. Aldona Kapacinskaite (Bocconi)
- In Preparation for Journal Submission

### The Double-Edged Sword of Market Segmentation: The Search-Quality Trade-off

- Conference Submission

## Conferences and Seminars

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### Platform Paper Development Seminar

Presenter Sep 2022

Bocconi University, IT.

### Academy of Management

Presenter; Online Aug 2022

Seattle, U.S.

### BU Platform Summit

Presenter; Online July 2022

BU, U.S.

### SMS Special Conference

Presenter June 2022

Bocconi University, Milan

### DRUID

Accepted for presentation; Presented by Coauthor June 2022

Copenhagen, Denmark

### Transatlantic Doctoral Conference

Conference Lead - Reviewer - Attendee June 2022

LBS, UK

### Ghoshal Conference

Attendee May 2021; May 2022

LBS, UK

**Transatlantic Doctoral Conference**

LBS, UK

Reviewer - Attendee May 2021

**Multi-sided Market Strategy Seminar**

HEC Paris, France

Presenter Oct 2018

**Platform Business Models Seminar**

EPFL, Switzerland

Presenter Oct 2018

**Honors and Awards**

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- Sharif University's Top Educational Student; 2017
- Shiraz University CSE Department's Top Student; 2016
- Iran National Elites Foundation's Educational Award; 2016
- Direct Entrance to Sharif University's Master's Program - Exemption From Entrance Exam; 2016

**Teaching Experiences**

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**Developing Strategy for Value Creation**

London Business School

Lead Tutor Winter 2023

**Digital Strategy**

London Business School

Teacher Assistant Spring 2022, Summer 2022; Winter 2023

**Change Management**

Sharif University of Technology

Teacher Assistant Spring 2019, Fall 2019, Spring 2020

**Platform Strategy**

Sharif University of Technology

Teacher Assistant Spring 2018

**Organizational Behavior**

Sharif University of Technology

Teacher Assistant Spring 2017

**Principles of Programming**

Shiraz University

Teacher Assistant Fall 2013, 2014; Spring 2014

**English as a Second Language**

Bahar Language Institute

Teacher Fall 2015, Winter 2015, Spring 2016, Summer 2016

**Extra-Curricular Activities**

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**TADC Conference**

2022

London Business School - Conference Lead

**PhD Student Representative - SE Department**

2022

London Business School